

BrokerLink

Increase visibility of your Medicare plans and drive continuous electronic enrollment through the **ConnectureDRX BrokerLink Network**

Be part of the largest Medicare network in the industry and get maximum plan visibility at all times. BrokerLink digitally connects health plans, multicarrier FMOs, agents and consumers, offering extraordinary opportunities to increase enrollments and grow revenue: everyone benefits.

Medicare enrollments from BrokerLink have almost doubled in the past year.

Health Plans choose the multicarriers FMOs they want in their network to reach as many agents as possible.

Multicarrier FMO Partners choose the health plan carriers and products for which they are licensed. Through a single integration, **PlanCompare ONE for Digital Medicare shopping, quoting, enrollment and retention** is the gateway to an extensive list of carriers. Agents not only have access to approved plans, they manage their Book of Business, Scope of Appointments and tasks to keep everything organized in one place.

Agents are able to connect with more consumers online every day.

All Audiences drive continuous electronic enrollment.

Nearly 30% of all enrollments came from BrokerLink in the past year.

The ConnectureDRX BrokerLink Network boasts:

- The **largest number of multicarrier** partners in the industry
- **Over a hundred health plan** carriers in the network
- **Hundreds of thousands of agents** with access to carriers in all 50 states
- A health plan carrier network representing:
 - **95% of PDP members; 88% of MA/MAPD members and 71% of MedSupp members**

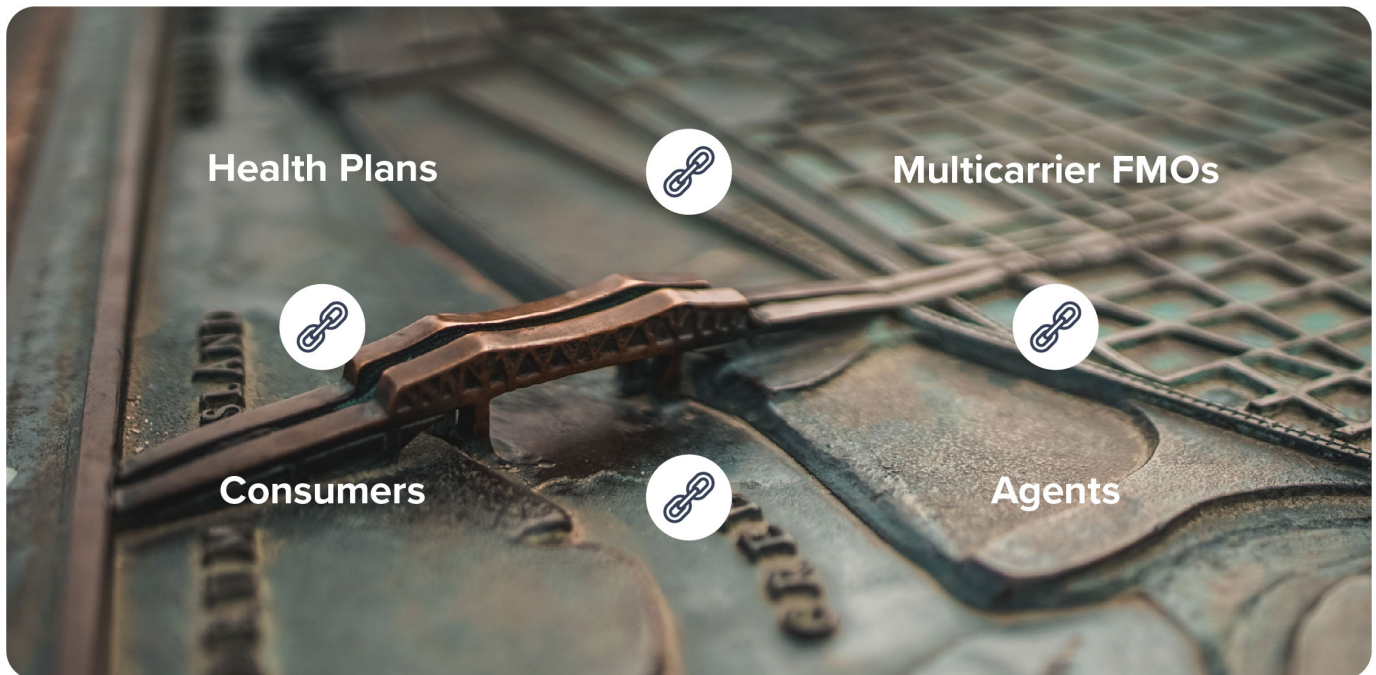
BrokerLink makes it easy for brokers to say, "I want your health plan on my site".

How BrokerLink works:

- Multicarrier partners choose carriers and products they want to sell.
- ConnectureDRX verifies permissions and loads carrier plan, pricing and formulary data as necessary.
- ConnectureDRX configures carrier enrollment forms to include carrier branding and specifics.

“Navigating a complex system like Medicare requires both easy-to-use technology and effective distribution between health plan carriers and selling partners to enable consumers to shop and enroll in their best fit plan. BrokerLink provides the distribution network to get the job done.”

- Sharon Poturica, SVP Product and Compliance, Connecture



BrokerLink Network
Driving Continuous Electronic Medicare Enrollment
via the largest network in the industry